世 界 级 软 件 产 业 创 新 社 区
World-class Software Industry Innovation Park

上海浦东软件园
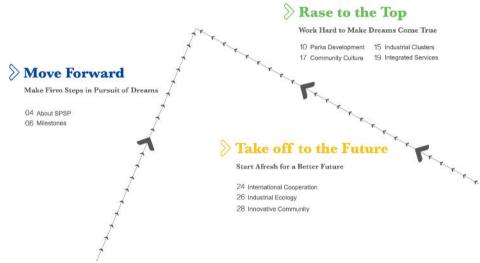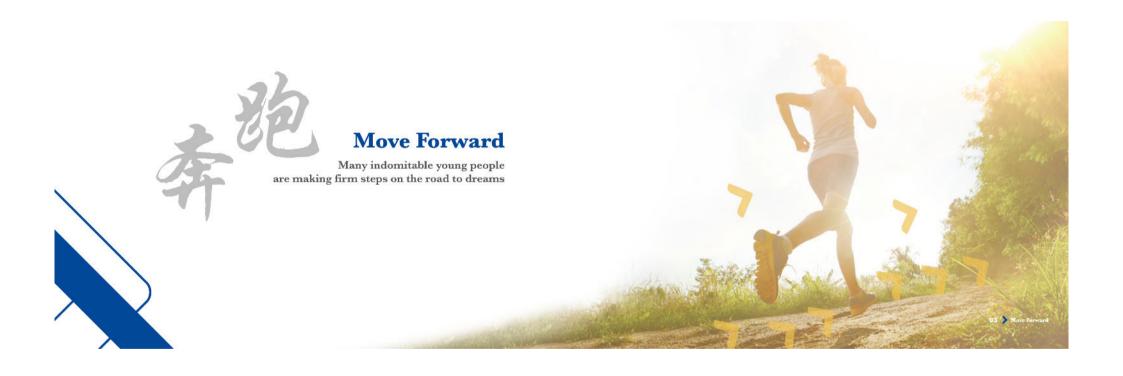Shanghai Pudong Software Park

世界级软件产业创新社区
World-class Software Industry Innovation Park

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奔跑 Move Forward

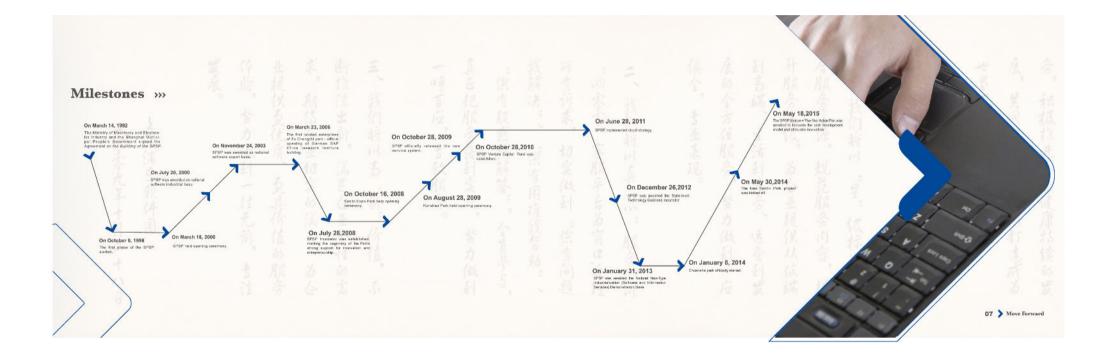**Many indomitable young people are making firm steps on the road to dreams**

About SPSP «

Shanghai Pudong Software Park (hereinafter referred to as 'SPSP' or 'the Park') was jointly established by the Ministry of Machinery and Electronics Industry and the Shanghai Municipal People's Government in July 1992. The Park is recognized as a national software industrial base, a national software export base, a national new-type industrialization demonstration base and a national science and technology business incubator. As one of the earliest software parks in China, SPSP has lived through every stage of development of China's software and IT service industry. A large number of international and domestic famous software enterprises have entered in succession and many more passionate, ambitious entrepreneurs are choosing to begin, develop and expand their businesses here. The Park is poised to become the meeting place of the new generation of IT and a world-class innovative community for the software industry.

Milestones »»»

On March 14, 1992
The Ministry of Machinery and Electronics Industry and the Shanghai Municipal People's Government signed the Agreement on the Building of the SPSP.

On October 6, 1998
The first phase of the SPSP started.

On July 20, 2000
SPSP was awarded as national software industrial base.

On March 18, 2000
SPSP held opening ceremony.

On November 24, 2003
SPSP was awarded as national software export base.

On March 23, 2006
The first located enterprise of Zu Changfd park - official opening of German SAP China research Institute building.

On July 28,2008
SPSP Incubator was established, marking the beginning of the Park's strong support for innovation and entrepreneurship.

On October 16, 2008
Sanlin Expo Park held opening ceremony.

On August 28, 2009
Kunshan Park held opening ceremony.

On October 28, 2009
SPSP officially released the new service system.

On October 28,2010
SPSP Venture Capital Fund was established.

On June 28, 2011
SPSP implemented cloud strategy.

On December 26,2012
SPSP was awarded the State-level Technology Business Incubator.

On January 31, 2013
SPSP was awarded the National New-Type Industrialization (Software and Information Services) Demonstration Base.

On January 8, 2014
Caonan-he park officially started.

On May 30,2014
The new Sanlin Park project was kicked off.

On May 18,2015
The SPSP Venture + Five Year Action Plan was unveiled to innovate the park development model and stimulate innovation.

绽放

Rase to the Top

Dynamic teams of ambitious
like-minded people work hard
to race to the top and make dreams come true

N

Kunshan Park

Outer Ring Road

Middle Ring Road

Inner Ring Road

To the direction of Kunshan

Lujiazui

Guoshoujing Park

Shanghai Hongqiao International Airport

Expo Park

Zhangjiang

Zuchongzhi Park

Metro Line 2

Guoshoujing Park

Maglev Train

Foreshore

Sanlin Expo Park

Sanlin Park

Planning And Construction

Disneyland

Shanghai Pudong International Airport

Disneyland

Metro Line 2

Metro Line 11

Parks Development ›››

The Park has made remarkable achievements in its 20-plus years' operation. Its four parks in operation (namely Guo Shoujing Park, Zu Chongzhi Park, Sanlin Expo Park and Kunshan Park), each unique in their own way, have become the fertile ground where many software and IT enterprises have budded, grown and thrived. The planning and design work for New Sanlin Park and Chuansha Park is well underway. When in full operation, the six parks will forge strong synergies.

浣溪沙

一捻汇智点沙金，
巧借砖瓦聚五行。

Zu Chongzhi Park

Opening Time: March 2006
Site Area: 450,000 sq.m.
Gross Floor Area: 580,000 sq.m.
Green Coverage Rate: 60%

This park features office, residential, retail and subway spaces as well as a landscaped campus with trees, lakes, waterfront and sandy beaches, making it an ideal place to work, live and play.

沁园春

谁古纳新，焕然一窗，
芳菲满径。

Sanlin Expo Park

Opening Time: October 2008
Site Area: 19,000 sq.m.
Gross Floor Area: 25,000 sq.m.
Green Coverage Rate: 17%

Creatively converted from old factory buildings, this park has a distinctive character with a dynamic blend of modesty and assertiveness and of tradition and modernity.

满庭芳

悒悒溟溟，声声翔翔，
风佛雅商井菁。

Guo Shoujing Park

Opening Time: March 2000
Site Area: 127,000 sq.m.
Gross Floor Area: 173,000 sq.m.
Green Coverage Rate: 40%

Youth, energy, brilliance, passions...Relive your sweet memories of bygone university life and get the power to start again! The strong campus-style atmosphere of this park makes dreamers' work here easier and more comfortable.

临江仙

阳澄碧波芦自摇，
园中智者为英豪。

Kunshan Park

Opening Time: August 2009
Site Area: 440,000 sq.m.
Gross Floor Area: 700,000 sq.m.
Green Coverage Rate: 40%

Within walking distance of the scenic Yangcheng Lake, the Kunshan Park is an eco-industrial park in harmony with nature and a place of choice for high-tech professionals to work and live.

Sanlin Park

Under Construction
Site Area: 180,000 sq.m.
Gross Floor Area: 500,000 sq.m.
Green Coverage Rate: 35%

Located in the south of Sanlin Town in the Pudong New District of Shanghai, New Sanlin Park is only 5 km away from Qiantan area and 9 km from Shanghai Expo Park. It offers office spaces of varied sizes, including 2,200-3,000 sq.m. standalone buildings, and 10,000-150,00 sq.m. high-rise buildings. It is also complete with a diverse array of amenities such as a fitness center, restaurants, convenience stores and a conference center.

Chuansha Park

Under Construction
Site Area: 300,000 sq.m.
Gross Floor Area: 930,000 sq.m.
Green Coverage Rate: 25%

Located in the Chuansha Economic Park of Shanghai, Chuansha Park is only 3 km away from Shanghai Disneyland Resort. Still under construction, the park will feature first-class office spaces, complete infrastructure and superior supporting facilities, including a shopping center, a gym, talent apartments and a hotel.

Industrial Clusters »»

At present, SPSP hosts a total of nearly 1,600 software and IT service companies, of which more than 600 enterprises are located in the parks. Together, these companies offer more than 1,000 types of products and services. The Park boasts well-defined industry focus, robust technical innovation activity, excellent human resources, superior services, far-reaching impact, and remarkable industry agglomeration.

> Industrial Clusters

Model companies play a role of demonstration and motivation in their respective industries, further strengthening industry agglomeration in the Park. These companies are trend-setters and industry leaders and by so doing benefit other industrial players as well. SPSP are also home to a group of incubated startups and ambitious entrepreneurs, who have brought a steady stream of entrepreneurial vitality and innovative DNA to the Park. So far, our Parks have become the base for six industrial clusters, including chip design, industry applications, software outsourcing, mobile Internet, the cultural and creative industry, and e-commerce and the Internet industry.

Chip Design	QUALCOMM	Texas Instruments	AVF	freescale	XILINX	HDSC
Industry Applications	SAP	亿通国际	FITSCO	SUNINFO	GLODL	U-ROBOT
Software Outsourcing	citi	TATA	CLPS		群硕	HCL
Mobile Internet	ALCATEL onetouch	大汉三通	OWO 乐蛙	ADUPS	轻轻	CITI
Cultural and Creative Industry	沪江		边锋	爱乐奇	t	火星时代
E-commerce and the Internet Industry	拍拍贷		东方支付	23WScloud	网道 NEXTPRO	QINIU

Community Culture >>>

Our vision is to build world-class software industry innovation park by bringing together more than 40,000 IT elite. The Park is no longer just a workplace. It is, in fact, a home where you work and live. Come and join us if you enjoy the sharing and company of peers.

SPSP Office Buildings

With more than 20 years of experience in the creation and operation of specialized software parks, we have designed and built a diverse range of spaces to meet the needs of different software companies.

SPSP Talent Apartments

We are committed to providing young talents with well-equipped, affordable housing located in the heart of our parks.

Huizhi Lakeside Estate

Huizhi Lakeside Estate is an international eco-community for IT elite that is embraced by a 50,000 sq.m. lake and a 100,000 sq.m. landscaped park.

Huizhi Life Center

Huizhi Life Center is a one-stop shopping center that integrates a luxury star hotel, a large supermarket, an international cinema, dining and entertainment venues, fashion outlets and parent-child activity options into one.

Integrated Services »»»

SPSP adopts five-star standard and considerate services in order to create new added value, and is committed to meeting the needs of our corporate tenants by actively creating a superior environment for industrial development. By continuously optimizing our five service modules, we aim to provide a comprehensive, multi-level, 'one-stop' service platform for the tenants and become an information and communication platform for corporate tenants, government agencies, non-profit organizations (NGOs) and service providers.

> Integrated Services

Technical Support and Network Communication

Technical support
Cloud computing
Software testing and QA
Info enquiry and supervision
Electronic data and forensic
IP application and protection
Embedded technical service
Lease of testing tools
Lease of embedded testing tools

Network communication
Voice access
Internet access
Comprehensive layout design
Weak power system design and building

Talent Cultivating and Talent Exchange

Talent cultivation
Talent training
Talent certification
Internship
Evaluation of professional title

HR agent
Entrusted recruitment
Talent secondment
HR outsourcing
Visa service

Operation Consultation and Business Promotion

Commercial services
China Outsourcing Promotion Center
Enterprise registration agent
Accounting and audit agent
Legal affair agent

Platform interaction
Park Affair Steering Committee
Huizhi TEK
IP Manager Club
SPSP LOHAS
Park Youth Club
HR Salon

Market expansion
Joint exhibition participation
Joint publicity

Enterprise Incubation and Investment & Financing

Incubation space
Ready for occupation
Mobile office
Elastic leasing

Startup mentoring
Startup mentor
Management consulting

Investment and financing services
Equity financing
Loan financing
Government fund filing

Residential Conditions and Infrastructure

Basic services
Property service
Meeting venue rental
All-in-one card service

Supporting facilities
Park dining room
Talent apartment
Business center
Gym
Commercial hotel

TALK

GLOBAL

超越

Take off to the Future

Forge ahead and scale the heights of innovation
Start afresh for a better future

International Cooperation »»

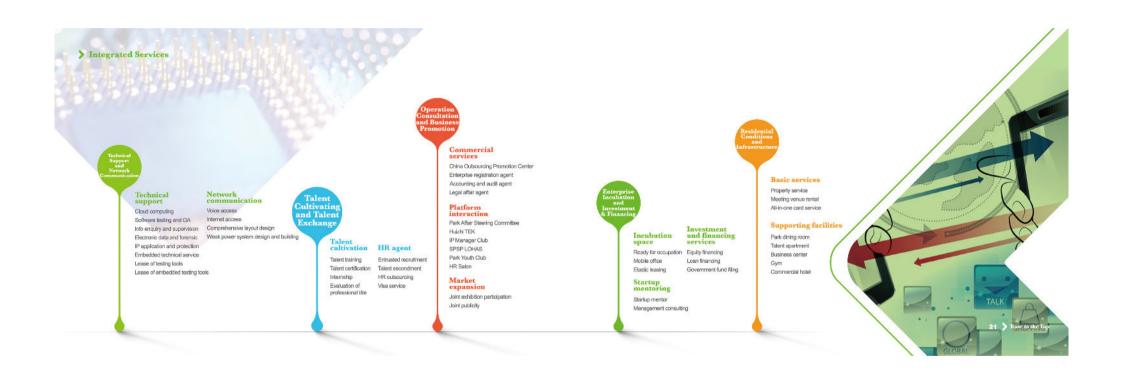In the waves of globalization, SPSP has sped up international cooperation and positioned itself to be an international innovation hub. Led by China's national strategy of 'mass entrepreneurship and innovation', SPSP publishes the 'SPSP Venture+' Action Plan and stimulates innovation vigor of enterprises. Led by the strategy of innovation-driven and transformation development, SPSP intends to create an O2O innovative community that is more open, intelligent and diversified with a unique culture of innovation, promoting deep integration of information industry.

> **Gather global innovation resources**

> **Promote the global innovation synergy**

> **Impell the development of the world's innovation**

China

Shanghai

SPSP

International Innovation Center

Customized office spaces + international business mentoring + diversified fund investment + comprehensive public services bound to attract international startup programs. Enable enterprises to come in or go out more easily by fully leveraging park resources and providing favorable policies as well as 'one-stop' and 'soft landing' services.

The 'T+S' Entrepreneurial Training Service System: focusing on the engines of innovation and entrepreneurship

By establishing SPSP Entrepreneurship Academy, which offers entrepreneurship courses in partnership with universities and provides free office spaces and start-up capital, SPSP aims to encourage potential entrepreneurs to realize their dreams; Through SPSP Startup Camp, we bring together successful entrepreneurs and investors to guide startups and start-up entrepreneurs through such key links as financing, management, marketing, HR and finance.

SPSP is to upgrade its co-working space, with the physical incubation space increased to 50,000 square meters. An online incubator platform is to be built to overcome geographical and physical limits so that startups and their teams can have access to universal and professional 'Internet +' innovative services.

O2O Startup Base: enhancing the capacity of innovation and entrepreneurship

SPSP Financing Platform: strengthening financial support for innovation and entrepreneurship activities

SPSP is to set up a startup financial co-operative and introduce social capital and market-based investment funds in an effort to create a multi-level venture capital financing system characterized by 'seed fund + angel investment + equity financing' and to promote deep integration between scientific and technological innovation and financial capital. The size of venture capital financing to startups based in the Park is projected to cross the mark of RMB 10 billion in the next five years.

Industrial Ecology «

The new generation of technology such as cloud computing, big data, mobile Internet and the Internet of Things (IOT) has prompted deep integration and development of the IT industry. As the IT industry is trending toward a network, platform and open source-based environment, SPSP considers its responsibility and mission to gather and push more ICT enterprises to be engaged in mutually beneficial and win-win cooperation.

Innovative Community »»»

Based on the existing physical parks, SPSP intends to create an O2O innovative community that is more open, intelligent and diversified. By attracting and gathering global IT elites to work or share their expertise and experience here, the Park is poised to become a hub of creative ideas, innovative technology and innovative talents, with a unique culture of innovation.

› Intelligent Park

Relying on our proprietary 'SPSP Huizhi Cloud Platform', we have built a network system (largely optical network). By making full use of IOT, big data and mobile Internet, we have put in place an overall park solution that addresses the needs of park operations, management and public services, including a full-view command and control center, a park smart card and a wide array of mobile applications.

› Huizhi TEK

By taking advantage of industry agglomeration in our parks, we will create a platform for innovation and entrepreneurship technology exchange, where trends and developments of hi-tech, high-precision and highly sophisticated industries or fields can be shared and specialized and technical talents can be pooled. By so doing, we aim to make 'Huizhi TEK' a high-end forum for ICT industry where innovative ideas come together and collide.

› SPSP LOHAS

The SPSP LOHAS Platform benefits the 40,000 white-collar workers in our parks. By organizing a broad range of online and offline activities, we aim to foster fraternity and friendship and to promote positive values and attitudes in our parks. For example, we organize sport events to promote health; we organize the 'VOICE of SPSP' singing contest to give workers a chance to show their talent; we organize charitable activities to spread love; we have launched the Woodpecker Initiative to draw attention to the environment of the parks; we arrange lectures by professional teachers to help workers relieve pressure.